

Urban Aboriginal Peoples Study wins Research Excellence Award

On May 31st, the Urban Aboriginal Peoples Study received the **Public Policy Impact Award** by the Marketing Research and Intelligence Association (MRIA), at its annual conference in Toronto. The Public Policy Impact Award was created in 2009, and is awarded each year to a research project in the broader public sector that has had a demonstrable impact public policy impact.

The Urban Aboriginal Peoples Study was a self-initiated national research project conducted by The Environics Institute, in collaboration with the Environics Research Group. For more information about the Urban Aboriginal Peoples Study, see www.uaps.ca

The Marketing Research and Intelligence Association (MRIA) is a Canadian not-for-profit association representing all aspects of the market intelligence and survey research industry, including social research, competitive intelligence, data mining, insight, and knowledge management. Members include over 2,000 practitioners, small to large research houses, and the many buyers of research services, such as financial institutions, major retailers, insurance companies and manufacturers. The industry accounts for almost three quarters of a billion dollars in market research activities annually. For more information see www.mria-arim.ca